



## 4. *Multi-Modal Action Strategy*

This section of the report provides the multi-modal concept research and action items the Multi-Modal Task Force identified as most important and appropriate for Lincoln/Lancaster County. The section is divided into four main areas of study including Public Transportation, Multi-Use Paths/Pedestrians/Bicycles, Land Use/Development, and Administration/Management. Within each of these four main areas of study are three specific multi-modal topics with further refined research and proposed action strategies. This section is organized as follows:

<b>A. Public Transportation . . . . .</b>	<b>C 3</b>
♦ <i>Redefine StarTran's Operational Approach and Increase Services . . . . .</i>	<i>C 5</i>
♦ <i>Create Aggressive Transit Marketing and User Enhancement Program . . . . .</i>	<i>C 17</i>
♦ <i>Establish and Support Special Transportation Services Coordination . . . . .</i>	<i>C 25</i>
<b>B. Multi-Use Paths/Pedestrians/Bicycles . . . . .</b>	<b>C 39</b>
♦ <i>Foster a Fully Integrated Multi-Use Pedestrian and Bicycle System. . . . .</i>	<i>C 41</i>
♦ <i>Develop Multi-Modal Transportation Subarea Plans . . . . .</i>	<i>C 59</i>
♦ <i>Implement City-Wide Pedestrian Standards. . . . .</i>	<i>C 69</i>
<b>C. Land Use/Development . . . . .</b>	<b>C 83</b>
♦ <i>Promote Multi-Modal Oriented Design . . . . .</i>	<i>C 85</i>
♦ <i>Construct a Multi-Modal Transportation Center . . . . .</i>	<i>C 95</i>
♦ <i>Monitor Alternative Intra- and Inter-City Transit Service Options. . . . .</i>	<i>C 101</i>
<b>D. Administration/Management . . . . .</b>	<b>C 107</b>
♦ <i>Create Permanent Multi-Modal Coordinator Position . . . . .</i>	<i>C 109</i>
♦ <i>Explore StarTran Management and Funding Options . . . . .</i>	<i>C 115</i>
♦ <i>Expand Multi-Modal Planning, Education, and Services. . . . .</i>	<i>C 123</i>

The findings within each of these "chapters" encompass the actions suggested to be taken by the City and County over time to improve mobility for all people. Some of these action strategies can and should be implemented in the near term while other strategies will take time and continued effort to implement.



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